Stakeholder Identification & Analysis

**Importance**
- ‘Gatekeeper’ for action
- Permissions
- Key activities/participation

**Influence**
- Ability to have input
- Marginalised groups
- Empowerment

**Stakes**
- Beneficiary
- Provider
- Policy maker

**Stage**
- Early development stage
- Implementation stage
- Assess outcome
- Combination

**Communication**
- Electronic (email, web)
- Face-to-face
- Audio (radio)
- Visual (video, television, play)
- Written (poster, reports, fact sheets)
- Language

**Engagement level**
- HIGH: decision making
- MEDIUM: options noted
- LOW: information only

**Networks**
- Government
- Inter-agency
- Community
- Industry

**Strengths**
- Skills & technical knowledge
- Experience
- Culture and custom
- Availability

**Special considerations**
- Marginalized groups
- Barriers to engagement
- Individual circumstances

**Resources**
- To implement action
- To mobilise
- Infrastructure
- Transport
- Manpower
- Technical
- Physical
- Political

Identify Stakeholders

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